

MRB Group joined in partnership with EDR, a planning and engineering firm specializing in waterfront revitalization and environmental assets, to provide expert comprehensive plan guidance to the Town of Dunkirk.

The primary goal was to achieve a public consensus and prepare a dynamic document that can guide future economic development and help the community capitalize on regional assets, which include lakefront vistas, environmental tourism, and cultural/historic destinations.

Effective comprehensive planning provides a framework for:

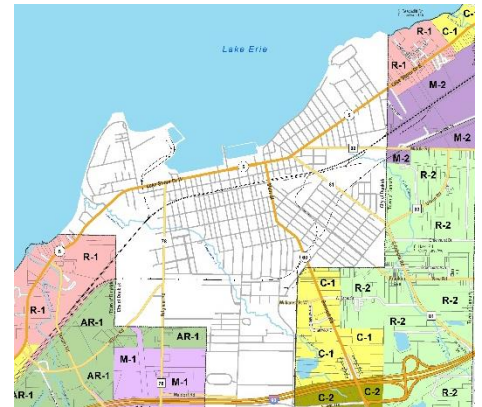
- land use regulations
- resource preservation
- public facility investments
- community and economic development
- day-to-day decisions by community leaders.

Development of the Comprehensive Plan is currently underway. Guided by the MRB Group/EDR team, the appointed Steering Committee meets monthly, following a well-structured, customized timeline that was prepared to support the process and maximize public participation.

Project deliverables include press/media utilization, a custom-designed website developed for the project, public presentations and workshops created to foster participation, and a survey instrument specifically designed for the Town.

The MRB Group/EDR team continues to work closely with the committee to ensure that the process stays on track, that stakeholders successfully participate in the process, and that the process adheres strictly to all Statutory regulations.

The plan is scheduled for completion and adoption in 2015.



## **MRB Group Project**

**Client:** Town of Dunkirk

**Completion Date:** 2015

**Project Cost:** \$39,000

**Project Reference:** Dunkirk  
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